

ORDER



Orders
Order / Rev: 1605017
Alt Order #: 10129171
Product Desc: 132/215/2411/SAM NEBRAKSA
Estimate: 2411
Flight Dates: 05/21/21 - 05/27/21
Original Date / Rev: 05/07/21 / 05/07/21
Order Type: GENERAL

KHGI

Primary AE: Dallas HRP/DAL
Sales Office: HRPDA
Sales Region: NAT

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W 47th St Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: SAM Nebraska
Demographic: A55+
Product Codes: PL Advocacy
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: Pol1

New Business Thru:
Advertiser External ID: 10008004
Agency External ID: 107874
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/26/21	05/30/21	6	\$1,950.00	\$1,657.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2021	6	\$1,950.00	\$1,657.50	30.30
Totals	6	\$1,950.00	\$1,657.50	30.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas HRP/DAL	HRPDA	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHGI	05/24/21	05/24/21	M-F Late News M-F NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	1-----	:30	1	\$500.00	Pol1	5.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/21	05/30/21	1-----		1				\$500.00		5.00			
N 2	KHGI	05/27/21	05/27/21	M-F Late News M-F NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	---1---	:30	1	\$500.00	Pol1	5.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/21	05/30/21	---1---		1				\$500.00		5.00			
N 3	KHGI	05/21/21	05/21/21	M-F Late News M-F NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	----1--	:30	1	\$500.00	Pol1	5.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	----1--		1				\$500.00		5.00			
N 4	KHGI	05/25/21	05/25/21	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	-1-----	:30	1	\$150.00	Pol1	5.10	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/21	05/30/21	-1-----		1				\$150.00		5.10			
N 5	KHGI	05/26/21	05/26/21	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	--1----	:30	1	\$150.00	Pol1	5.10	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/21	05/30/21	--1----		1				\$150.00		5.10			
N 6	KHGI	05/21/21	05/21/21		CM	6p-630p	----1--	:30	1	\$150.00	Pol1	5.10	NM	1	\$150.00

